

Ladies Learning Code Announces National Learn to Code Day

Toronto, ON - August 7, 2013

Ladies Learning Code -- a national non-profit offering beginner-friendly tech education -- is proud to announce their latest initiative designed to promote technology education in Canada: **National Learn to Code Day**. On September 21, 2013 over 450 learners (both adults and youth) will attend simultaneous workshops in nine cities across the country, plus hundreds more will join us for our first-ever online workshop!

These beginners will learn HTML and CSS from over 100 experienced volunteer developers who will serve as educators and mentors at each workshop across Canada. HTML and CSS are the backbone of all websites, and knowledge of them is a necessity for those interested in building websites, creating marketing emails, or even blogging. Since its inception in 2011, Ladies Learning Code has held 105 workshops and events and reached over 5400 students. With this event, Ladies Learning Code will increase its reach by 12% in a single day. It will also be the organization's first foray into delivering content online. With this first online workshop, Ladies Learning Code will seek to replicate the experience that thousands of Canadians have come to love: although the workshop will be delivered virtually, mentors will be available throughout the day via chat to help ensure learners have a great first experience.

Says Ladies Learning Code founder Heather Payne, "National 'Learn to Code' Day is our chance to shine a national spotlight on the importance of digital literacy. We're excited about the opportunity to introduce so many more Canadians to HTML & CSS, and also about the fact that through our online workshop offering we're able to give everyone - not just those living in the largest Canadian cities - a great first experience learning to code."

About Ladies Learning Code

[Ladies Learning Code](#) is a Toronto-based not-for-profit organization that runs workshops for women (and men) who want to learn beginner-friendly computer programming and other technical skills in a social and collaborative way. Today we have chapters across Canada, a thriving girls' program called [Girls Learning Code](#), a newly-minted kids program called Kids Learning Code, and a permanent workshop space in Toronto. With sponsors and community partners that include Microsoft, Autodesk, Mozilla and many more, Ladies Learning Code has become synonymous with technology education in Canada.

Organization Contact

Heather Payne (Founder, Ladies Learning Code)

heather@ladieslearningcode.com

(416) 885-9444

Website: ladieslearningcode.com

Twitter: [@llcodedotcom](https://twitter.com/llcodedotcom)

Facebook: <https://www.facebook.com/ladieslearningcode>

Edmonton Chapter

Our workshop in Edmonton for National Learn to Code Day is proudly sponsored by [Startup Edmonton](#), who are donating their Social Space for the venue and community sponsor [BE3Designs](#). For more information on what you'll learn on Code Day, please visit <http://ladieslearningcode.com/what-youll-learn-on-national-learn-to-code-day>. Tickets are available at <http://ladieslearningcode.com/codeday/>.

Chapter Contact

Bree Emmerson (Edmonton Chapter Lead, Ladies Learning Code)

info@be3designs.ca

(780) 695-2220

Website/Facebook: lcyeg.ca

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